

DATA ANALYTICS IN THE INTERNET OF THINGS: A SURVEY

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Abstract. The plethora of sensors deployed in Internet of Things (IoT) environments generate unprecedented volumes of data, thereby creating a data deluge. Data collected from these sensors can be used to comprehend, examine and control intricate environments around us, facilitating greater intelligence, smarter decision-making, and better performance. The key challenge here is how to mine out proficient information from such immense data. Copious solutions have been put forth to obtain valuable inferences and insights, however, these solutions are still in their developing stages. Moreover, conventional procedures do not address the surging analytical demands of IoT systems. Motivated to resolve this concern, this work investigates the key enablers for performing desired data analytics in IoT applications. A comprehensive survey on the identified key enablers including their role in IoT data analytics, use-cases in which they have been applied and the performance results of the use-cases is presented. Furthermore, open research challenges and future research opportunities are also discussed. This article can be used as a basis to foster advanced research in the arena of IoT data analytics.

Key words: Internet of things, Big Data, Data Analytics, Data Mining, Machine Learning, Time Series Forecasting.

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1. Introduction. IoT is regarded as the vital research paradigm in the current epoch. It has dramatically revolutionized every facet of our lives. This technology is characterized by enormous amounts of smart devices that cooperate seamlessly with each other by means of a global network infrastructure, thereby facilitating a wide number of pervasive and ubiquitous applications spanning diverse fields [1]. It is an ecosystem of smart devices, i.e., devices that possess sensing and processing efficacies and can comprehend and respond to their surroundings via sensors and actuators. The blend of diverse technological advancements like near field communication, Radio Frequency Identification (RFID), real-time localization, embedded systems, and the networking expedite the conversion of day to day entities into smart entities [2]. These entities are incorporated impeccably into a web like framework so that they can communicate with one another and with other cyber agents so as to accomplish goal-oriented tasks [3]. IoT enables sensors and objects to interact coherently within smart environs and facilitates information transfer in a suitable manner. The continuum of devices in IoT are connected via several diverse access networks and communication solutions equipped with technologies such as RFID, Wireless Sensor Network (WSN), Bluetooth, Wi-Fi, ZigBee, GSM etc. [4]. Over 30 billion [5] devices ranging from smart phones, to vehicles are prophesied to be linked to the Internet by 2020. The large number of sensors deployed in IoT environments continuously generate unprecedented volumes of structured, unstructured and semi-structured data (Big Data), that cant be handled by conventional processing, storage and analytical systems [6]. Data generated from IoT is different from traditional data in following ways [7]: (i) data is generated continuously at high speed, (ii) Apart from structured data, data may be of semi-structured or unstructured nature as well, (iii) data sources are diverse and fully distributed, and (iv) integration of multi-modal data becomes complex.

The fundamental objective of IoT is to augment the standard of living. Nevertheless, this vision is based on being able to efficiently process, analyze, and comprehend the data generated by IoT devices [8]. Hence, analyzing IoT data in order to divulge trends, concealed patterns, hidden correlations, inferences, and actionable insights is crucial for dispensing elite services to IoT users. In this regard, investigating the technological advancements that can assist in analyzing unstructured and semi-structured data apart from structured data, integrating the data from heterogeneous data sources, performing real-time analytics in delay critical applications as well as in optimizing the process of data analytics becomes indispensable.

1.1. Related Surveys. To the best of our knowledge, this work is the first of this kind that investigates the key enablers for IoT data analytics and surveys their role in the IoT use-cases. There are few research works in the literature that have surveyed data analytics in IoT applications, however, the focus of those research works is different from the prime concern of this article. The main focus of this article is on the key enablers for

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IoT data analytics, the use-cases in which they have been applied, their purpose in those use-cases, the datasets that have been used, and the performance results of the use-cases.

In [9], Siow et al. have reviewed the applications of IoT data analytics across different domains. Moreover, the article proposes taxonomy for IoT data analytics in order to guide future research in the field. The focus of the paper is the enabling infrastructure for IoT data analytics that includes data generation, data collection, data aggregation and integration, storage technologies etc. However, the article lacks the detailed survey on the enablers like data mining techniques, machine learning techniques, dimensionality reduction techniques, time series forecasting, etc.

The work in [10] by Ahmed et al. investigated the latest developments in big data analytics for IoT applications. Moreover, the opportunities created from the amalgam of big data analytics and IoT were also identified. Several research challenges in IoT data analytics were also discussed. However, the article lacks the comprehensive survey of the IoT use cases and the analytics techniques used.

1.2. Contribution and Structure of Paper. This work provides a delineation of the present state-of-the-art in the realm of data analytics in IoT. More precisely, it:

- investigates the key enablers for IoT data analytics
- surveys the role of identified key enablers in IoT data analytics
- identifies the challenges that the research community still has to face in this arena.

The rest of the paper is structured as follows. In Section 2 an introduction of IoT data analytics is provided. Section 3 presents the purpose of data analytics in IoT applications. Section 4 discusses the key enablers for IoT data analytics in detail. Furthermore, the role of the key enablers in IoT data analytics is surveyed in this section. Section 5 highlights the challenges faced by IoT data analytics. Moreover, future research opportunities in the arena of IoT data analytics are also provided in this section. Section 6 presents the concluding remarks.

2. IoT Data Analytics. With the brisk advancements in sensing, communicating, analytic and actuating technologies, the vision of intelligent recognition, real-time observation, monitoring, and management is turning into reality [11,12]. The surfeit of sensors deployed in IoT environments generate masses of structured, unstructured and semi-structured data, including health care data, logistic data, astronomical data, environmental data, etc. [13]. Data collected from these sensors can be utilized to comprehend, examine and control intricate environments around us, facilitating greater intelligence, smarter decision making, and better performance. The enormous amounts of heterogeneous and diverse data generated by millions of IoT devices (monitoring certain phenomenon) make traditional information processing solutions obsolete. This is because traditional information processing systems cannot handle such volume of data [14]. IoT data analytics refers to the analysis of every fragment of data generated from IoT devices at right time in order to extract intelligent insights [15]. It is receiving a wide range of attention from researchers and practitioners, as extracting intelligent insights from IoT data is a tricky task and demands a great deal of attention. The question of how to collect, aggregate, and analyze the data generated from IoT environs has become an important impediment that requires urgent solution [16, 17]. Data Mining and Machine learning may help in creating smarter IoT by extracting unseen patterns, hidden correlations, trends, inferences, and actionable insights, facilitating greater intelligence, smarter decision making, enhancing performance, automation, productivity, and accuracy. However, the unprecedented rise in the magnitude and intricacy of data pose novel challenges to these domains [18, 19]. Moreover, it is crucial to formulate appropriate techniques for dealing with noisy, inaccurate, uncertain and real-time data. Furthermore, in several settings, it is indispensable to merge historical data with the current sensor data so as to draw out effective insights [20].

Most of the IoT devices continuously emanate massive volumes of time series data and such data are ephemeral in nature, thereby demanding real-time action. Consequently, apart from Big IoT data analytics, IoT demands one more category of data analytics, i.e., real-time analytics, to support time stringent applications. Examples include self-driving cars, elder posture recognition, surveillance systems etc. Hence, the aforementioned applications demand fast data analytics with minimal delay. In such applications, transferring data to cloud for analysis is not feasible. The finest remedy for such time stringent IoT applications is to bring analytics closer to IoT data source in order to remove needless delays. However, bringing analytics closer to IoT data source puts forth a new set of challenges, including limitation of power, storage and computing resources [21].



FIG. 3.1. Purpose of Data Analytics in IoT applications

IoT data analytics can be categorized into three groups, descriptive analytics, predictive analytics and prescriptive analytics [10]. Descriptive analytics delineates what has occurred and what is going on. It assists in perceiving novel business challenges and opportunities by utilizing data aggregation and data mining techniques. Descriptive analytics use-cases include energy consumption [22], urban designing [23], etc. Predictive analytics describes what will happen and why. It envisages future conditions and states precisely with the aid of statistical models and prediction techniques. Predictive analytics use-cases include disease prediction [24], predicting energy usage [25], machine failure prediction [26], anomaly prediction [27], etc. Prescriptive analytics characterizes what to do and why it needs to be done. It employs decision support systems to explore diverse possibilities and provides recommendations for decision-making using optimization and simulation algorithms. Prescriptive analytics use-cases include failure risk management in industrial IoT [28], clinical process design and optimization in healthcare [29], etc.

3. Purpose of Data Analytics in IoT Applications. IoT has brought colossal value to our lives by facilitating the growth of a myriad of business-specific and user-oriented applications in different sectors. These applications have triumphed in providing massive benefits to the users. Data analytics has a remarkable part in the development and success of IoT applications. It is used to extract meaningful inferences from IoT data and these inferences are generally in the form of intelligent control decisions, patterns, and statistics that assist IoT applications in powerful decision-making. Hence, utilization of data analytics in IoT applications bring immense benefits including better services, improved productivity, automation, and smarter decision-making. Fig 3.1 presents the purpose of data analytics in IoT applications. Following presents a brief discussion on the IoT applications and the role played by data analytics in these applications.

3.1. Smart Home. A smart home is an important development of IoT in which the dwellings are embodied with intelligence to provide smart services like user comfort, healthcare, security, remote monitoring and control of devices, energy conservation, etc. [30]. Smart homes provide a better standard of living by incorporating automation in the device access, control, and monitoring. The purpose of data analytics in smart home is to render intelligence in order to produce an interactive environment by utilizing foundational services like physiological and psychological state detection, image recognition, voice recognition etc. Analytics of smart home data help in tracking daily activities of the inhabitants, monitoring elderly behavior, optimization of energy consumption, ensuring security, health monitoring, etc.

3.2. Smart Healthcare. Increase in the number of long-term illness cases and regularly aging population is putting a consequential burden on nowadays healthcare organizations. Consequently, there is a dire need to alleviate the stress on healthcare organizations whilst continuing to dispense exorbitant healthcare services to patients. IoT has been recognized as a prospective panacea to reduce the stress on healthcare organizations, thereby transforming healthcare into smart healthcare [31]. The purpose of data analytics in smart healthcare is to provide intelligence in order to ensure remote health monitoring, assist in early disease diagnostics, make novel findings in disease trends, etc. by utilizing foundational services like physiological and psychological state detection, image recognition, voice recognition, etc.

3.3. Smart Industry. with the brisk advancement in communication, computing and manufacturing technologies, production in industrial organizations is being shifted from digital to intelligent [32]. Smart Industry is a smart manufacturing system which integrates production and services together to meet the industrial requirements. The data generated from smart industry typically consist of data pertinent to machine logs and manufacturing processes. Analytics of such data results in services like condition monitoring of machines, fault detection and analysis, machine health management, production optimization, flexible manufacturing, etc. [32,33].

3.4. Smart Transportation. This system aims to exploit sturdy and leading sensing, computational and communication technologies in order to facilitate smart recognition, tracking, and monitoring of vehicles [4]. These technologies will capacitate vehicle-to-vehicle communication in a meticulous way without human arbitration. Moreover, incorporating IoT in transportation systems will provide smart services like traffic congestion management, route optimization, safe driving, etc. Furthermore, real-time information about the availability of parking slots, weather condition, road condition, engine health, equipment maintenance will also be provide [34].

3.5. Smart Grid. Smart Grid is another consequential advancement of IoT for administering and disseminating electricity between suppliers and consumers in order to ameliorate efficiency, safety, reliability with real-time tracking and control [4]. Integrating IoT with electrical systems will facilitate services like optimization of power system performance, fault detection and analysis, security, reduction in operational and maintenance costs [35]. Sensors deployed in smart Grid continuously emanate data pertinent to control loops and security and the data generated demands fast analytics in order to optimize power consumption, predict future power supply needs, detect anomalies, etc.

3.6. Smart Agriculture. Factors like increasing population and dwindling of cultivable land as a result of urbanization, demand extraction of the most out of available resources. Smart agriculture is a novel approach of accomplishing farming tasks by mitigating human endeavor and by efficient utilization of farming resources. Smart agriculture employs advanced sensing, communication, computing and actuating technologies in order to facilitate services like climate control based on harvesting requisites, growth in productivity, automatic irrigation system monitoring, crop disease detection and prevention, soil monitoring, livestock monitoring, etc. [36]. Sensors deployed in Smart agriculture generate data pertinent to moisture content of soil, diameter of the trunk of plants, climatic conditions, humidity conditions, etc. and the generated data demand real-time analytics in order to facilitate aforementioned services.

3.7. Smart Government. Governments can attain a number of benefits from the amalgam of IoT and data analytics. Almost, all the tasks pertaining to government administration demand accurate analysis and prediction. Incorporating IoT and data analytics in the government functionalities will lead to better quality



FIG. 4.1. Key Enablers for IoT data analytics

services, efficient decision-making, cost optimization, efficient policies and schemes, increase political trust, environmental monitoring, prediction and assessment of natural disasters, assessment of public demands, etc. [37].

3.8. Smart Education. IoT and data analytics contribute to the competence of education systems to a greater extent by enabling services like efficient online learning, teaching-learning optimization, classroom occupancy monitoring, content recommendation, learner behavior monitoring etc [38,39]. Moreover, Integrating IoT with education systems helps in motivating students, identifying weak and struggling students, learners progress assessment, and hence makes learning process efficient.

4. Key Enablers for IoT Data Analytics. From the discussion on IoT data analytics presented in section 2, it is apparent that recognizing and extracting the hidden information from IoT data is a pressing chore that surpasses the potential of conventional information processing and analyzing strategies. However, recent advancements in computational intelligence, data mining, and machine learning approaches are paving way for requisite data analytics in IoT. Fig 4.1 presents the key enablers for IoT data analytics. In the following subsections, we present an elucidation of these techniques in the realm of data analytics.

4.1. Data Mining Techniques. Data mining is utilized to discover concealed patterns and information from the data generated by IoT devices. The main objective of the data mining procedure is to reveal implicit knowledge from the data and mutate it into a valuable shape. Data mining techniques are of three types: classification, clustering and association rule mining.

Classification is a supervised learning procedure that uses a set of labeled data for training purposes to categorize data items into pre-defined classes [4]. The prime goal of utilizing classification in IoT is to predict a class for every instance of input data (unlabelled data). The set of labeled data is utilized for training to build the classification model while as unlabelled data is classified by the classification model. The objective of classification is to develop a classifier that learns the distribution of patterns in the set of labeled data. Classification has been used in numerous IoT use-cases including real-time ECG monitoring [40], twitter sentiment analysis [41], ebola virus outbreak control [42], real-time monitoring of breast cancer patients [43], automatic people counter in stores [44], real-time fall detection system for elderly people [45], defect detection in machines [46],

cardiac arrest prediction [47], video surveillance [48], rice disease monitor and control [49], real-time condition monitoring of electric machines [50], etc.

Clustering is an unsupervised learning procedure that groups data items with similar characteristics together into the same cluster [18]. In other words, data items in the same cluster have identical traits and data items in different clusters have highly disparate traits. Examples of IoT use-cases that utilized clustering include activity recognition [51], heart disease survival prediction [52], electricity load prediction [53], behaviour visualization of Sybil attacker [54], Type 2 diabetes monitoring [55], wormhole attack detection [56], weather data analysis [57], safe driving [58], gesture recognition [59], etc.

Association rule mining includes recognition of frequently occurring attribute-value relationships. It assists in the creation of more qualitative information for effective decision-making [18]. Association rule mining focuses on discovering all the frequently occurring associations from a set of data items. It has been used in diverse IoT use-cases including data mining in medical applications [60], human activity recognition [61], extraction of usage patterns of devices [62], etc.

Table 4.1 presents the purpose of data mining in the IoT use-cases mentioned in this sub-section.

4.2. Machine Learning Techniques. Machine learning offers the ability to systems to automatically learn and improve from experience without demanding the obligation of adhering to static program directions. Machines learning approaches craft an effective correlation among input data instances and the output actions and are competent of accomplishing forecasting and decision-making tasks in IoT applications [20]. These approaches are generally divided into three categories: supervised, unsupervised and reinforcement learning.

Supervised learning techniques model dependencies and associations between the target prediction outcome and the input attributes so that outputs for upcoming data instances are forecasted depending on the associations it learned from the dataset [63,64]. Techniques in this category include Linear Regression, Decision tree, Random Forests, Naive Bayes, K-Nearest Neighbour (KNN), Support Vector Machine (SVM) and Artificial Neural Network (ANN).

Regression is a supervised learning algorithm that is used to forecast a real-valued output from the correlations learned from the training data. Linear regression presumes a linear correlation between the input predictors and the target output. Example of IoT use-case that utilized linear regression is energy consumption prediction in digital manufacturing systems [65].

Decision tree follows a greedy strategy to classify data items by arranging them based on attribute values. Example of IoT use case that utilized decision tree is activity and movement recognition [66].

Random Forest is a supervised learning technique in which a myriad of decision trees are trained on different subsets of training set chosen randomly. Example of IoT use-case that utilized random forest is diagnosis and prediction of diseases [67].

Naive Bayes is a supervised learning technique for performing multi-class classification. It uses Bayes theorem for determining the probability of a class given a data item. Example of IoT use-case that utilized naive bayes is device problem detection [68].

KNN is a supervised learning technique in which outputs for new data instances are predicted by exploring K identical data instances in the dataset and taking the mode of their output values as the predicted output for the new data instance. Example of IoT use-case that utilized KNN is appliance recognition in power management systems [69].

SVM, a supervised learning technique is based on the concept of augmenting the margin, i.e., each of the two sides of a hyperplane that splits the linearly separable input variable space into two classes. Example of IoT use-case that implemented SVM is indoor acoustic surveillance [70].

Artificial Neuron is the elementary computational unit in an ANN. It accepts one or more inputs and performs their weighted sum, which is then passed as an input to a non-linear function called as activation function. Example of IoT use-case that implemented ANN is intelligent intrusion detection [71].

Unsupervised learning applies techniques on the input data instances to mine useful information, detect patterns and group the data instances so that valuable insights are obtained [63,72]. These techniques include K-Means Clustering, Apriori and FP Growth.

K-Means clustering is an unsupervised learning technique that is utilized in scenarios with unlabeled data. The objective of this algorithm is to group data items into a K number of clusters. Example of IoT use-case

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TABLE 4.1Purpose of Data Mining in IoT use-cases.

Work	IoT Use-Case	Data Mining Method	Purpose of Data Mining	Dataset	Performance Results
[40]	Real-time ECG mon- itoring	Classification	To classify ECG data into different car- diovascular conditions	Data obtained from ECG sensor	-
[41]	Twitter sentiment analysis	Classification	To categorize tweets into two classes, positive and negative	Gold standard dataset from SemEval 2017	Accuracy: 99.2 percent
[42]	Ebola virus outbreak control	Classification	To assess the intensity of infection in a user based on the symptoms	EVD database	Accuracy: 94 percent
[43]	Real-time monitoring of breast cancer pa- tients	Classification	To categorize breast cancer into two classes, benign and malignant	Breast cancer dataset from UCI repository	Accuracy: 95.6 percent
[44]	Automatic people counter in stores	Classification	To categorize people into adults and children based on their height	-	Accuracy: 91 percent
[45]	Real-time fall detec- tion system for el- derly people	Classification	To classify images into two types; stand- ing state and falling state	Dataset consisting of fall/non fall events	Accuracy: 95.5 percent
[46]	Defect detection in machines	Classification	To categorize products into defected and non-defected classes	-	-
[47]	Cardiac arrest predic- tion	Classification	To classify ECG signal patterns into two types; normal and abnormal	Data collected from sub- jects with different age groups and heights	-
[48]	Video surveillance	Classification	To categorize traffic into five classes: non-critical traffic, little critical traffic, rather critical traffic, critical traffic, very critical traffic	Network traffic	Accuracy: 77 percent
[49]	Rice disease monitor and control	Classification	To classify rice diseases into four cate- gories; rice bacterial blight, rice blast, rice brown spot and rice sheath rot	Images of infected rice leaves	Accuracy: 89.23 percent
[50]	Real-time condition monitoring of electric machines	Classification	To formulate condition monitoring deci- sions for electric machines based on the vibration patterns of the shaft	Data is gathered from the vibration analysis of the shaft	-
[51]	Activity recognition	Clustering	To categorize the activity patterns of the user into different clusters	Data from Washington State University (WSU) CASAS smart home project	Accuracy: 88 percent
[52]	Heart disease survival prediction	Clustering	To group data items into two clusters based on the attribute value similarity	Heart Disease Dataset	-
[53]	Electricity load pre- diction	Clustering	To categorize the massive dataset into small clusters	Electric load data from power industry	MAPE: 3.0554
[54]	Behavior visualiza- tion of Sybil attacker in IoT	Clustering	To group compromised identities and de- ploy the sybil node for corresponding identities without violating the set of ad- jacent nodes	Network Traffic	Coverage: 48.7 percent
[55]	Type-2 diabetes mon- itoring	Clustering	To categorize data into different clusters	Data of individuals with Type-2 Diabetes	-
[56]	Wormhole attack de- tection in IoT	Clustering	To divide the nodes into various clusters based on their location from the root node	Data from RPL network in IoT	Accuracy: 93 percent
[57]	Analysis of weather data and sensor fault detection	Clustering	To categorize the regions with different weather data characteristics	Linked Sensor Data and Linked Observation Data	-
[58]	Safe driving	Clustering	To identify accident-prone areas	Data collected using ac- celerometer, and GPS sensor	-
[59]	Gesture recognition	Clustering	To detect the presence of an event	-	Accuracy: 100 percent
[60]	Data Mining in med- ical applications	Association Rule Mining	To find similar items in the dataset	Medical Data	Number of scans: 122
[61]	Human activity recognition	Association Rule Mining	To mine frequent patterns	Data collected using wearable sensors	Accuracy: 95.16 percent
[62]	Extraction of usage patterns of IoT de- vices	Association Rule Mining	To extract device co-usage patterns	Data gathered from 201 residential broadband subscribers of a large European ISP	Confidence: 0.78

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TABLE 4.2 Purpose of Machine Learning in IoT use-cases.

Work	IoT Use-Case	Machine Learn- ing Technique	Purpose of Machine Learning techniques	Dataset	Performance Results
[65]	Predicting energy consumption of dig- ital manufacturing systems	Linear Regres- sion	To Predict the power consump- tion	Data obtained from SLS manufacturing system (EOS P700)	Accuracy: 96.1 percent
[66]	Activity and move- ment recognition	Decision Tree	To recognize the activities and movements of the patient	Data obtained from smart phone	Accuracy: 76.83 percent
[67]	Diagnosis and predic- tion of diseases	Random Forests	To predict the risk of chronic heart disease for the stroke af- fected patients	Data obtained from patients body	Accuracy: 93 percent
[68]	Device problem de- tection	Naive Bayes	To predict the problem in a de- vice	-	-
[69]	Appliance recog- nition in Power Management systems	K Nearest Neighbour	To recognize an appliance	Appliance signature database	Accuracy: 92.73 percent
[70]	Indoor acoustic surveillance	Support Vector Machine	To identify high stress speech signals	Surveillance of Wa- terloo International Airport	Accuracy: 89.67 percent
[71]	Intelligent intrusion detection	Artificial Neural Network	To identify benign and mali- cious network traffic	Malicious shellcode data	Accuracy: 98 percent
[73]	Optimization of real- time traffic network assignment	K-Means Clus- ter	To cluster the similar data points	GIS data	-
[74]	Human sequential Movement Prediction	Apriori	To predict the human move- ment sequence patterns	Data collected using GPS device	F-measure: 0.687
[75]	Early detection of liver cancer	FP Growth	To discover patterns from liver cancer dataset for early detec- tion	Data obtained from the British Columbia Cancer (BC) Agency	-
[77]	Predictive analytics	Q-learning	To forward a query to a proper query processor	-	-

that implemented K-Means clustering is optimization of real-time traffic network assignment [73].

Apriori is an extensively used algorithm for association rule mining. It is used for recognizing frequently occurring attribute-value relationships in the dataset. Example of IoT use-case that utilized apriori is human sequential movement prediction [74].

Another procedure for association rule mining is FP Growth. Apriori utilizes a breadth-first search approach to determine the set of frequently occurring data items and hence is quite expensive in terms of memory usage. While as FP Growth algorithm utilizes a depth-first search approach. Example of IoT use-case that utilized FP Growth is early diagnosis of liver cancer [75], etc.

Reinforcement learning algorithms learn incessantly from the experience of the environment in an iterative manner until they inspect the full range of feasible states [63, 76] e.g., Q-Learning.

Q-learning is a reinforcement learning algorithm that is based on value instead of policy. It is an easy method for agents to comprehend how to proceed efficiently in controlled environments. It operates by continuously advancing its evaluation measures of the quality of specific actions at specific states. Example of IoT use-case that utilized reinforcement learning is predictive analytics in smart cities [77].

Table 4.2 presents the purpose of machine learning in the IoT use-cases mentioned in this sub-section.

4.3. Advanced Machine Learning Techniques. Apart from traditional machine learning approaches, various advanced learning approaches like deep learning, incremental learning, and transfer learning are also used to dig out valuable knowledge from IoT data. Deep learning is appropriate for modeling complex behaviours of

diverse data sets and transfer learning is mostly useful for scenarios with limited data sets while as incremental learning means real-time learning. It is appropriate for the scenarios where data arrive over time in a sequential fashion.

Deep learning is a representation learning approach that utilizes a hierarchical learning process to mine representations from data by making use of several hidden layers with non-linear transformations [78]. It offers an exemplary solution for various classification and recognition tasks as it encapsulates various levels of abstraction. It is appropriate for modeling complex behaviours of diverse datasets. Deep learning consists of diverse architectures including Restricted Boltzmann Machine (RBM), Deep Belief Network (DBN), Convolutional Neural Network (CNN), Recurrent Neural Network (RNN), Long Short Term Memory (LSTM), Auto-Encoder (AE) etc. RBM and DBN capture high-level representations of input data in an unsupervised manner. CNN works exceptionally well with image data. RNN and LSTM are utilized for time series forecasting. AEs are utilized for dimensionality reduction of high dimensional data. Deep learning models have been utilized in numerous IoT use-cases including transportation analysis [79], localization [80], air quality prediction [81], human activity detection [82], malware detection [83], traffic sign detection [84], crop recognition [85], fault diagnosis [86], plant classification [87], pose detection [88], etc.

Incremental learning means real-time learning. It is appropriate for the scenarios where data arrive over time in a sequential fashion [20, 89]. By means of their sequential treatment, these learning settings offer an elegant inferencing scheme for processing big data. To make upcoming learning and data analytics effective and beneficial, data-rigorous use cases demand that the learning algorithms should have the ability of performing incremental learning so that knowledge base is built over time [90]. Examples of IoT use-cases that utilized incremental learning include fire detection [91], self learning [92], outlier detection [93], etc.

Transfer learning is mostly useful for scenarios with limited datasets. It is a machine learning approach in which the learning parameters of a modeled predictive task are exploited to improve generalization in a different but related problem with limited data [94, 95, 96]. Transfer learning ensures better performance by saving time while modeling a predictive problem. Given the massive resource requirements of deep learning models on large and challenging datasets, transfer learning is admired in deep learning. Transfer learning involves the following steps:

- 1. Select a related source task: A related predictive modeling problem with ample amount of data is chosen.
- 2. Develop a model for the chosen source task.
- 3. The model developed for the source task is then used as a starting point for developing a model on the actual task.
- 4. Tune model.

Examples of IoT use-cases that harnessed transfer learning include human activity recognition [97], microscopic image classification [98], acceleration of neural network model execution [99], etc.

Table 4.3 presents the purpose of advanced machine learning techniques in the IoT use-cases mentioned in this sub-section.

4.4. Dimensionality Reduction Techniques. Data pre-processing is a vital step for effectual machine learning and data mining. Most machine learning, time series forecasting, and data mining techniques may not be effective for high dimensional data. Dimensionality means the number of attributes in the input data instances of a dataset. When the number of attributes in the input data instances is very huge as opposed to the number of instances in the dataset, certain algorithms struggle to train effective and efficient models. This anomaly is known as the Curse of Dimensionality [100]. To combat this curse of Dimensionality phenomenon, data downsizing techniques have been designed. These techniques are broadly classified into two types: Feature Selection and Feature Extraction.

Feature extraction techniques create a new, smaller set of features that are able to capture most of the useful information [101]. These techniques consist of Principal Component Analysis (PCA), Linear Discriminant Analysis (LDA), and AEs.

PCA generates linear combination of the original attributes. The new attributes formed are arranged according to their explained variance. Examples of IoT use-cases that utilized PCA include include soil moisture retrieval [102], face recognition [103], intrusion detection [104], structural health monitoring [105], network

Work	IoT Use-Case	Advanced Learning Tech- nique	Purpose of Advanced Machine Learning Techniques	Dataset	Performance Results
[79]	Transportation anal- ysis	Deep Learning/ RBM and RNN	To forecast congestion of traffic	GPS data	Accuracy: 88 percent
[80]	Localization	Deep Learning	To predict indoor positioning based on indoor fingerprinting	CSI values gathered from three antennas	Mean Error: 0.9425
[81]	Air quality prediction	Deep Learning/ LSTM	To predict air quality	Pollution dataset from City Pulse EU FP7 Project	Precision: 98 percent
[82]	Human activity de- tection	Deep Learn- ing/ CNN and LSTM	To predict activities based on data from multimodal wear- able sensors	Opportunity dataset	F1 score: 95.8 percent
[83]	Malware Detection	Deep Learning/ DBN	To detect android malwares in smart phone	Android applica- tions	Accuracy: 96 percent
[84]	Traffic sign detection	Deep Learning/ CNN	To detect traffic signs	-	-
[85]	Crop recognition	Deep Learning/ CNN	To distinguish summer crop types	Data collected from Landsat-8 and Sentinel-1A RS satellites in Ukraine	Accuracy: 85 percent
[86]	Fault diagnosis	Deep Learning/ AE	To learn the useful fault fea- tures and carry out fault diag- nosis	CWRU bearing data	Accuracy: 94.11 percent
[87]	Plant Classification	Deep Learning/ CNN	To classify images of plants based on their types	Data collected from TARBIL project in Turkey	Accuracy: 97.47 percent
[88]	Pose detection	Deep Learning	To detect human poses	Image Parse dataset	Percentage of correct parts: 69 percent
[91]	Fire detection	Incremental Learning	To become accustomed to the timely changes in the data	Dataset from the Metropolitan Fire Brigade from a state in Australia	-
[92]	Self-learning	Incremental Learning	To enable self learning in IoT environments	-	-
[93]	Outlier detection	Incremental Learning	To detect outliers	-	-
[97]	Human Activity recognition	Transfer Learn- ing	To utilize a pre-trained Au- toencoder based activity model for unseen human activ- ity recognition with unlabeled data	Data collected from accelerometer sen- sor	Accuracy: 98 percent
[98]	Microscopic image classification	Transfer Learn- ing	To utilize features extracted from pre-trained Convolu- tional Neural Network models	2D-Hela and PAP- smear datasets	Accuracy (2D- Hela): 92.57 percent Accuracy (PAP-smear): 92.63 percent
[99]	Acceleration of neu- ral network model ex- ecution	Transfer Learn- ing	To make the deployment of Deep learning architectures possible on edge devices	-	-

 $\begin{array}{c} {\rm TABLE} \ 4.3 \\ Purpose \ of \ Advanced \ Machine \ Learning \ in \ IoT \ use-cases. \end{array}$

anomaly detection [106], machine health management [107], etc.

LDA also generates linear combinations of original attributes. However, contrary to PCA, LDA doesn't maximize the explained variance. Rather, it augments the separability between classes. Examples of IoT use-cases that implemented LDA include ECG classification [108], event prediction [109], irrigation system surveillance [110], online activity recognition [111], intrusion detection [112], etc.

AEs are neural networks that are trained to regenerate their original inputs. The idea is to structure the hidden layer to have lesser neurons than the input/output layers. With the result, the hidden layer learns to build a smaller representation of the input. Examples of IoT use-cases that utilized AEs include human activity recognition [113], privacy preservation in sensor data analytics [114], prediction performance improvement in sensor and wearable systems [115], botnet traffic detection [116], fault diagnosis [117], etc.

Feature selection techniques filter irrelevant or redundant features from the dataset. These techniques include Genetic Algorithms. Genetic Algorithm accomplishes supervised feature selection. It efficiently selects features from high dimensional data sets where exhaustive search is not feasible. Examples of IoT use-cases that have utilized genetic algorithm include intrusion detection [118], medical image feature extraction and selection [119], pattern recognition [120], building energy optimization [121], gait analysis [122], etc.

Table 4.4 presents the purpose of dimensionality reduction techniques in IoT use-cases mentioned in this sub-section.

4.5. Time Series Forecasting. Most of the data produced by IoT devices are time-indexed [123]. And analyzing such data to extract relevant features, predict future instances, and to explore the relationship between multiple data streams is the main aim of time series modeling [124,125]. Time series data exhibit the property of autocorrelation i.e., the current value in the time series is correlated with the past values. In linear models, the current value depends linearly on the past observations while as in nonlinear models, the current value is a nonlinear function of past values. If the properties of a stochastic process fluctuate with time, it is hard to forecast the future values from its observed time series, this phenomenon is known as non-stationarity. Time series modeling techniques include Auto-Regressive Integrated Moving Average (ARIMA), Hidden Markov Model (HMM) and Recurrent Neural Network (RNN).

ARIMA is an extension of Auto-Regressive Moving Average [126]. Both of these techniques are used to forecast future instances in the series. However, ARMA cannot be applied in scenarios where data exhibit non-stationarity. In order to combat this problem, ARIMA was proposed. Since ARIMA is inherently linear, it is not able to model complex data patterns as opposed to approaches like HMM and RNN. ARIMA has been applied in various IoT use-cases including failure prediction in machines [127], weather forecasting [128], occupancy prediction in smart buildings [129], load prediction [130], building energy consumption forecasting [131], etc.

HMM is eminent for its competence in modeling short-term dependencies between adjoining observations. However, it is not suitable for scenarios with long-term dependencies [132]. Examples of IoT use-cases that have employed HMM include anomaly detection [133], physical activity recognition [134], traffic control management [135], health monitoring [136], prediction of user mobility [137], detection of sitting posture activities [138], etc.

RNN and its variants are highly effective in modeling sequences with complex structures because of the following reasons:

- They can extract patterns in time series data with long time lags.
- They are Robust to noise and can perform prediction in the presence of missing values.
- They are inherently non-linear which makes them suitable for modeling complex data patterns.
- They provide support for multi-variate and multi-step forecasting.

RNN suffers from vanishing/exploding gradient problem [139] due to which its performance gets degraded significantly while modeling long input sequences. To overcome this problem Long Short-Term Memory (LSTM), a variant of RNN was designed, that works exceptionally well for long input sequences. Examples of IoT use-cases that have used RNN include activity recognition based on multi-sensor data [140], network traffic classification [141], real-time deterministic control [142], weather forecasting [143], etc.

Table 4.5 provides the purpose of time series forecasting techniques in the IoT use-cases mentioned in this sub-section.

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$\begin{array}{c} {\rm TABLE} \ 4.4 \\ {\it Purpose} \ of \ Dimensionality \ Reduction \ in \ IoT \ use-cases. \end{array}$

Work	IoT Use-Case	Dimensionality Reduction Tech- nique	Purpose of Dimensionality Reduction Techniques	Dataset	Performance Results
[102]	Soil moisture re-	Principal Com-	To reduce the number of di-	Data collected from UWB	Accuracy:
[100]	trieval	ponent Analysis	mensions in the feature set	radar sensor (P410)	95.96 percent
[103]	Face recognition	Principal Com- ponent Analysis	To diminish the dimension of face feature so as to improve the computational efficiency	Cohn-Kanade face database	Accuracy: 95 percent
[104]	Intrusion detection	Principal Component Analysis	To decrease the number of features so as to decrease the processing time	Mobile network traffic data	F-measure weighted average: 0.834
[105]	Structural health monitoring	Principal Component Analysis	To get rid of environment in- terferences from the sensor data	Data is gathered from sen- sors attached to architec- tural structure	Accuracy: 94 percent
[106]	Network anomaly detection	Principal Component Analysis	To alleviate the dimensional- ity of the dataset	-	-
[107]	Machine health management	Principal Component Analysis	To convert high-dimensional data to low-dimensional space	-	-
[108]	ECG classification	Linear Discrimi- nant Analysis	To decrease the number of features in the ECG signal	-	-
[109]	Event prediction	Linear Discrimi- nant Analysis	To reduce the number of fea- tures in the dataset for im- proving the event prediction performance of SVM	Data obtained from IoT devices	Precision: 87.17 percent
[110]	Irrigation system surveillance	Linear Discrimi- nant Analysis	To retrieve the colour of plants and soil images	Data collected from sen- sors deployed in agricul- tural fields	-
[111]	Online Activity recognition	Linear Discrimi- nant Analysis	Feature Extraction	WSU Cairo ADL dataset	Accuracy: 98.36 percent
[112]	Intrusion detection	Linear Discrimi- nant Analysis	Classification for intrusion detection	Network traffic data	Accuracy: 99.44 percent
[113]	Human activity recognition	Autoencoders	Feature Extraction	-	-
[114]	Privacy preserva- tion in sensor data analytics	Autoencoders	To convert sensitive discrim- inative features of data into non-sensitive features in or- der to guard privacy of the users	Opportunity, Skoda, and Hand-Gesture datasets	F1 Score (Opportunity dataset): 97.36 percent F1 Score (Skoda dataset): 94.94 percent F1 Score (Hand- Gesture dataset): 75.43 percent
[115]	Prediction perfor- mance improve- ment in mobile and wearable systems	Autoencoders	To enquire about unfamiliar features in an efficient man- ner	HAPT dataset	Accuracy: 91 percent
[116]	Botnet traffic de- tection	Autoencoders	To extract new set of fea- tures in order to distinguish malicious and benign net- work traffic	Network traffics from ISCX	True Positive Rate: 91 percent
[117]	Fault Diagnosis	Autoencoders	Gearbox fault diagnosis	-	-
[118]	Intrusion detection	Genetic Algo- rithm	To carry out the attribute reduction of the feature sets	KDD-CUP99 dataset	Accuracy: 96.8 percent
[119]	Medical image fea- ture extraction and selection	Genetic Algo- rithm	To choose the reduced set of features	-	-
[120]	Pattern recogni- tion	Genetic Algo- rithm	Feature selection	Leaf shape image dataset	-
[121]	Building energy optimization	Genetic Algo- rithm	To curtail the expenditure of the energy consumption	Data obtained from a building in Cardiff, UK	Energy saving: 25 percent
[122]	Gait analysis	Genetic Algo- rithm	To select meaningful fea- tures	Data Collected using the 8 camera ELITE stereo- photogrammetric system	Accuracy: 97 percent

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TABLE 4.5						
Purpose of 2	Time Series	Forecasting	in	IoT	use-cases.	

Work	IoT Use-Case	Time Series Forecasting	Purpose of Time Series Forecasting Techniques	Dataset	Performance Results
[127]	Failure Prediction in machines	Auto Regressive Integrated Mov- ing Average	To predict failure in ma- chines	Data collected from the sen- sors attached to a slitting machine	Accuracy: 98.69 per- cent
[128]	Weather forecast- ing	Auto Regressive Integrated Mov- ing Average	Time series based weather forecasting	Data collected from sensors that measure following pa- rameters: Temperature, Hu- midity, Station Barometric pressure, Wind speed, and Wind direction	Root Mean Squared Error: 0.003867201
[129]	Occupancy predic- tion in smart build- ings	Auto Regressive Integrated Mov- ing Average	To predict the number of residents in a smart build- ing at a given location and time	Wifi dataset collected from University of Houston main campus	-
[130]	Load prediction	Auto Regressive Integrated Mov- ing Average	To predict load behaviour in IoT	Data collected from the IoT devices	Average Response Time: 49.79 millisec- onds
[131]	Building energy consumption fore- casting	Auto Regressive Integrated Mov- ing Average	To predict building energy consumption	Data collected from sensors	MAPE: 1.05-2.59
[133]	Anomaly detection	Hidden Markov Model	To detect the device anomaly	Data collected from the IoT devices	Accuracy: 98 percent
[134]	Physical activity recognition	Hidden Markov Model	To recognize physical ac- tivities	Data collected from 10 sub- jects	Precision: 82.51 per- cent
[135]	Traffic control management	Hidden Markov Model	To learn the profile infor- mation of traffic in less time	Data collected from different traffic profiles	Accuracy: 95 percent
[136]	Health monitoring	Hidden Markov Model	Real time monitoring of cardio vascular patients	Data collected from patients body	-
[137]	Prediction of user mobility	Hidden Markov Model	To estimate the next loca- tion	27 day traffic data of mobile network	Prediction time: 1.39 seconds
[138]	Detection of sitting posture activities	Hidden Markov Model	To identify sitting posture activities	Kinect and Smartwatch based 42 dimensional data	Accuracy: 64.88 per- cent
[140]	Activity recog- nition based on multi-sensor data	Recurrent Neu- ral Network	To predict future activities of a resident	MIT dataset for activity	Accuracy: 90.85 per- cent
[141]	Classification of network traffic	Recurrent Neu- ral Network	To classify the traffic flow- ing in a network	Dataset from RedIRIS	Accuracy: 99.59 per- cent
[142]	Real time deter- ministic control	Recurrent Neu- ral Network	Knowledge discovery	Nottingham and CMU datasets	Accuracy for Not- tingham: 93.9 percent Accuracy for CMU: 82.3 percent
[143]	Weather forecast- ing	Recurrent Neu- ral Network	To predict weather	Dataset obtained from Val- ley weather station in Angle- sey (North Wales, UK)	Mean Absolute Error: 0.0476

4.6. Computing Platforms. Cloud computing [144,145,146] and Fog computing [20] are two important models for managing the enormous volume of data produced from IoT environs. With the brisk growth of the IoT, the traditional cloud computing is facing stern issues, like undesirable network latency, and spectral inefficiency which does not make it suitable for scenarios requiring minimal latency, real-time treatment, and mobility support. Determined to resolve these issues, new paradigm transfers the functioning of cloud computing

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Features	Cloud computing	Fog computing	References
Size	Server extremely large in size	Servers small in size	[151]
Computational Ca- pacity	Huge	Limited	[18]
Applications	Appropriate for delay-tolerant and computationally exhaustive implementations	Appropriate for delay-critical appli- cations requiring minimal latency, real-time treatment	[18,151]
Communication Overhead	High, as devices are connected to the internet during the whole pe- riod	Low, because devices can acquire cached contents straight from edge gateway	[18]
Deployment	Demands composite installation planning	Require ad-hoc installation with no or slight drafting	[18,151]
Operation	Operate in environments fully guarded by cloud operators	Usually, operate in scenarios that are mainly determined by requirements of customers	[151]
Location	Centralized	Distributed over the large geograph- ical area	[151]

TABLE 4.6							
Distinction	between	Cloud	Computing	and	Fog	Computing	

closer to the data source. This technology is referred to as Fog computing [147]. With the result network congestion is reduced and decision-making becomes fast. However, these fog devices generally do not have adequate storage and computational resources. Table 4.6 provides the comparison of these computing platforms.

Examples of IoT use-cases that utilized cloud computing as the computing platform include industrial IoT big learning [148], hybrid systems for smart agriculture [149], disease diagnosis [150], disease prevention in precision agriculture [151], temperature control systems [152] etc.

Examples of IoT use-cases that harnessed fog computing as the computing platform include preventive healthcare and assisted living in smart ambient [153], video surveillance [154], asset provisioning for crowd sensing applications in IoT [155], crime assistance [156], data analytics in smart cities using big data [157], etc. [155] proposed a fog based computing scheme known as Mist computing that provides cost-effective resource provisioning for IoT crowd sensing applications.

Apart from cloud computing and fog computing, another emerging computing paradigm known as crowd computing can be utilized for managing the data produced by IoT systems. In crowd computing, IoT devices deployed close to each other and with related interests can share computing and power resources so as to optimize the performance of the IoT systems [158]. Crowd computing has got a massive potential in IoT applications.

4.7. Big Data Analytical Frameworks. This section explores the big data analytical frameworks that can be utilized for analyzing humongous volumes of data produced from IoT environments. Applying the right data analytical framework is fundamental for the successful development of an IoT application. Depending on the analytical requirements of IoT application, data analytics can be performed either in Cloud or near the IoT data source (Fog nodes). Table 4.7 summarizes big data analytical frameworks.

4.8. Software Defined Networking. Software Defined Networking (SDN) is a novel technology that simplifies network administration by segregating the control plane from the data plane, thereby centralizing the network intelligence [174]. It enables virtualization within the network and enhances networking capability. SDN fulfils following fundamental requisites of IoT applications:

4.8.1. Network Management. Network management is a vital consideration in IoT for supervising the tremendous number of devices and the massive volume of data produced by them [175]. SDN enables programmatically efficient control mechanism and hides the complexities of network management from end users. It optimizes network management functionalities such as efficient utilization of bandwidth, minimization of latency and load balancing.

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Framework	Description	Benefits	Limitations	Used in IoT application
Hadoop [159]	Apache Hadoop is a software plat- form that carries out batch pro- cessing of massive datasets in a dis- tributed manner using clusters of computing devices	Less susceptible to fail- ure Scalable Provides reliable stor- age	Slow Lacks security func- tionalities Lacks support for stream processing	Smart City development and Urban planning [164] Defining human be- haviours in social IoT [165], etc.
Spark [160]	Apache Spark is a platform for con- ducting analytics of huge datasets using distributed computing. It endorses in-memory data process- ing so as to augment the profi- ciency of data analytical applica- tions	Supports stream pro- cessing Relatively faster be- cause of In-memory computation Fault-tolerant	Expensive Requires manual optimization	Smart Building system [166] Cloud based data an- alytics for smart cities [167], etc.
Storm [161]	Apache Storm is a platform that carries out data processing in real- time in a distributed manner and generates the result promptly with minimal delay	Scalable Fault-tolerant Less latency Supports stream pro- cessing	No flow control	Real time monitoring system in Automotive Manufacturing [168] Intelligent data process- ing on edge devices [169], etc.
Flink [162]	Apache Flink offers immense po- tential to perform real-time data processing in a fault tolerant man- ner at a rate of millions of events per second	Faster Better memory man- agement High throughput Requires less configu- ration	Not common	Analytics in Industrial Environments [170] Real-time analysis of so- cial networks [171], etc.
Azure Stream Analytics [163]	An event processing engine that analyzes massive volumes of streaming data in order to extract inferences, recognize patterns etc.	Real-time processing capabilities Scalable Data aggregation capa- bilities	Lacks Job manage- ment	Multimedia analytics [172] Monitoring and perfor- mance analysis of power plants in real-time [173], etc.

TABLE 4.7Big Data Analytical Frameworks

4.8.2. Efficient resource utilization. Efficient resource utilization is fundamental for improving the performance of the network [175]. SDN relieves the simpler edge devices from accomplishing the multifaceted networking tasks and utilizes the available resources efficiently [174].

4.8.3. Energy Management. Massive number of data centers are deployed to process the humongous magnitude of data sensed by IoT devices. Consequently, large quantity of energy is utilized to power these data centers. SDN plays an important role in optimizing the energy usage as it maps the traffic efficiently to the suitable servers and switches off the other unnecessary devices in the data center [175].

4.8.4. Security and Privacy. The utilization of flow-rule-based traffic forwarding concept in SDN facilitates secure control of flows between the various devices in the network, which in turn improves the security and privacy of the data generated by IoT devices [175].

SDN has been applied in numerous IoT use-cases including efficient traffic management for emergency situations [176], intrusion detection [177], service delivery [178], traffic congestion avoidance [179], dynamic distribution of IoT analytics and effective utilization of network resources [180], low latency anomaly detection in smart city [181], etc.

5. Vision and Open Challenges. Data analytics has brought considerable benefits to IoT applications. However, in order to leverage the full potential of data analytics in IoT applications, following major challenges need to be addressed:

5.1. Data Pre-processing. In data pre-processing, noisy data are smoothened, ambiguities in the data are removed, and missing values are filled, thus making it suitable for further processing. Because of the

constrained nature of IoT sensors and intermittent loss of connectivity, the massive scale of IoT data contains more irregularities and uncertainties, thereby complicating data pre-processing. Moreover, IoT data may contain missing and incomplete values that lead to poor data quality. Ensuring completeness in IoT data is vital for its data quality. Efficient pre-processing techniques that can remove irregularities and uncertainties in the data and make it suitable for further processing should be researched.

5.2. Data compression and redundancy reduction. Not all the data generated from IoT environments are useful. Also, there exists a high level of redundancy in IoT data. The closely deployed sensor nodes in IoT tend to capture similar information that leads to redundancy in IoT data. Redundant data not only lead to energy wastage but also dissipate the storage space. Moreover, it also affects the feature extraction process. Hence, removing redundancy in IoT data and ensuring its uniqueness is crucial for its data quality. Effective data compression and redundancy reduction techniques need to be employed so as to alleviate the burden of storage and analytics in such systems.

5.3. Data Integration. How to integrate and analyze heterogeneous data arriving from distributed and diverse sources so that a unified view of these diverse data formats is created is an impediment to IoT data analytics. Deep learning is quite effective in analyzing heterogeneous data. However, the severe resource requirements of deep learning algorithm limit its use in IoT applications. Hence, investigating the ways that will reduce the computational requirements of deep learning models becomes crucial. However, this should be done while preserving the accuracy of deep learning models.

5.4. Visualization. Data visualization aims to make data more meaningful for further analysis and interpretation. However, inappropriate data visualization will diminish the significance of the original data and may even thwart efficient data analysis. Orchestrating visualization in IoT data is complex because of its massive scale. Moreover, visualization in case of highly heterogeneous and diverse IoT environments is a challenging task. Given the importance of appropriate data visualization, devising visualization techniques that are well-suited for the representation of highly complex IoT data becomes crucial.

5.5. Expandability and scalability. The sharply growing IoT data bring in the challenges of expandability and scalability for the IoT analytical systems. Analytical paradigms that are proficient enough to deal with progressively growing complex datasets are highly required. Running analytical techniques on distributed systems with parallel processing is the potential solution for this problem.

5.6. Energy management. With the exponential growth of IoT data, transmission, storage, processing and analysis of such enormous data will certainly dissipate more energy. Energy consumption control and management solutions should be designed for such systems.

5.7. Security and Privacy. Data generated from IoT environs are susceptible to external intervention. Hence, Authentication, authorization, and encryption techniques should be utilized to ensure security of IoT systems. However, conventional data protection solutions are not applicable to the IoT data because of its massive scale and highly diverse nature. To this purpose, design of novel Security and Privacy solutions for such systems becomes inevitable.

6. Conclusion. Ample volumes of data have been generated since the previous decade with the escalation in the number of smart devices. Analyzing this voluminous magnitude of data so as to explore novel knowledge, forecast potential insights and to formulate management decisions is a vital procedure that makes IoT a laudable technology for enhancing the standard of our lives. The prime requisite for most of the IoT applications is an intelligent analytical mechanism that can carry out tasks like classification, clustering, association rule mining, or time series analysis. However, conventional analytical procedures do not tackle the surging analytical needs of IoT systems. To this purpose, this paper identifies the key enablers for IoT data analytics and surveys their role in data analytics. Furthermore, several challenges faced by IoT data analytics were identified so as to stimulate research directions in this arena. At last, it is worthwhile to state that data analytics has brought immense benefits to IoT applications, however, a number of challenges still remain unaddressed, the list of which has been discussed. To the best of our knowledge, this work is the first of this kind and we hope that this survey will be beneficial for the researchers in the field of Data Analytics to understand the key enablers and lead them to the direction of possible future research in this field.

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